PACIFIC-EUROPE NETWORK

FOR SCIENCE, TECHNOLOGY and INNOVATION

Report on dissemination and communication

Deliverable D7.4

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Introduction

The dissemination and communication activities in the PACE-NET Plus project have been carried out within Work Package 5 (Task 5.1 Understanding and promoting Horizon 2020 and other European programmes) as well as within Work Package 7 (Task 7.5 Communication strategy and dissemination material).

The purpose of this deliverable is to report on the project's dissemination and communication activities that have been promoted during the 36 months of its activity, i.e. September 2013 to August 2016. In particular, this document highlights the main achievements with respect to the key communication tools the Consortium has identified and selected, which are:

- The **PACE-NET Plus public website** and Intranet collaborative space for the project partners;

- The project outreach generated so far via the **partners' dissemination** through their own channels and through the project social networks;

- The participation of project partners in selected events such as **Info Days**;

- The produced presentations and **promotional material** (project logo, promotional leaflets, project compendium etc.).

- Last but not least, a short **film** on the project.

The dissemination strategy has developed throughout the entire project period on the coordination team's instructions and on the PACE-Net Plus partners' own initiatives As the table of the partners communication and dissemination efforts reflects here bellow, the core part of the PACE-NET Plus dissemination and communication strategy has been performed by Montroix Pty and IRD, with the active contribution of all project partners, mainly ANU and LCR.

Communication tools

Logo

In order to keep the project's identify and sustain the communication work already done in the former project, the PACE-NET Plus logo was built on the former project logo.

Flyer

A project flyer was elaborated, that summarized the objectives and contents of the project. Link to our Flyer (English version):
http://plus.pacenet.eu/sites/default/files/PACE-Net%20Plus%20flyer%20english.pdf

PowerPoint Presentation

A PowerPoint presentation (in French and English) was elaborated as well, that the Partners adapted and used for each of their project presentations.

Press releases

A communiqué, or a press release has been produced and disseminated on each of the many project events (most of the time in French and in English) (see dissemination table here after).

Newsletter

Five Newsletter issues have been elaborated by IRD and posted through the website in the run of the project, to promote its main events and activities.
Link to our Newsletters: http://plus.pacenet.eu/newsletter/pacenetplus

Website

The website was the primary point of public information about the project, its activities, and outcomes. It utilised the same web address (http://pacenet.eu/) as the previous PACE-Net project, in order to ensure that people familiar with the previous project can continue to find information and receive support. The content from the previous website still exists *via* the http://old.pacenet.eu/ web address.

The website's purposes are to:

- ♦ Inform the public of the PACE-Net Plus project and activities
- ♦ Provide information about news, events and funding relevant to Pacific and/or European STI collaborations
- ♦ Allows members of the public to join the PACE-Net Plus community
- ♦ Deliver the PACE-Net Plus newsletter
- ♦ Provide a repository for documents (reports, presentations, photos, etc) relevant to the project
- ♦ Provide support (information and contact information) for Pacific researchers interesting in Horizon 2020
- ♦ Increase the profile for Pacific-Europe STI collaborations

On the last point, a significant aspect to improving the visibility of the PACE-Net Plus website is to increase project's online activity. This is achieved through:

- • Publishing (or re-publishing) relevant information on the PACE-Net Plus website. This directly improves the "page ranking" of the website (i.e. the position on the list of search results, for example, when performing a Google Search for information connected with the project).
- • Actively engaging in relevant social media sharing and engagement. In particular, the project has established a Facebook page and a Twitter account to highlight important information and events about the project, and also broader material of relevance (e.g. Marie Curie news on Facebook).

Initial development of the website took place during October/November 2013, and it has continued to receive enhancements.

One of these enhancements was the implementation of "Groups". These Groups allowed for registered users to select their area of preference (subdivided into the PNP priority thematic areas) in order to more readily gain access to relevant information. The intention was for this to provide a starting point for a Community of Practice (CoP).

Establishment of a CoP has been in the mind of the website developers since the beginning of the project. However, in order to be feasible, there needs to firstly be a critical number of users utilising the website regularly. The above strategies, to improve the visibility of the website, were the primary means with which to facilitate this (in addition to project partners personally inviting individuals to register on the site).

However, despite promoting the feature at project events, the Groups have received little interest from the community. This almost certainly comes down to the fact that the "community" (of EU and Pacific researchers seeking bi-regional collaborations) is still a small number; hence it has not been able to accumulate enough critical mass to sustain meaningful online activity.

In light of this, during the course of the project the strategy has been to shift focus away from a dedicated CoP mechanism and more onto existing social media channels. This has proven more successful, as information shared by the project has more readily become engaged with relevant individuals. Similarly, those connected to PNP via social media have also shared relevant information and dialogue via their social media accounts, which has been picked up by the PNP project, and generated online discussion and dialogue amongst the social network communities.

Additionally, at the conclusion of the project, and in conjunction with the Leaders of the Future event in Auckland, Montroix Pty has established a closed email list, for exclusive use my members of the ST&I working group and key Pacific contacts, in order to continue to facilitate good policy development on the back of the excellent work initiated by the PNP project.
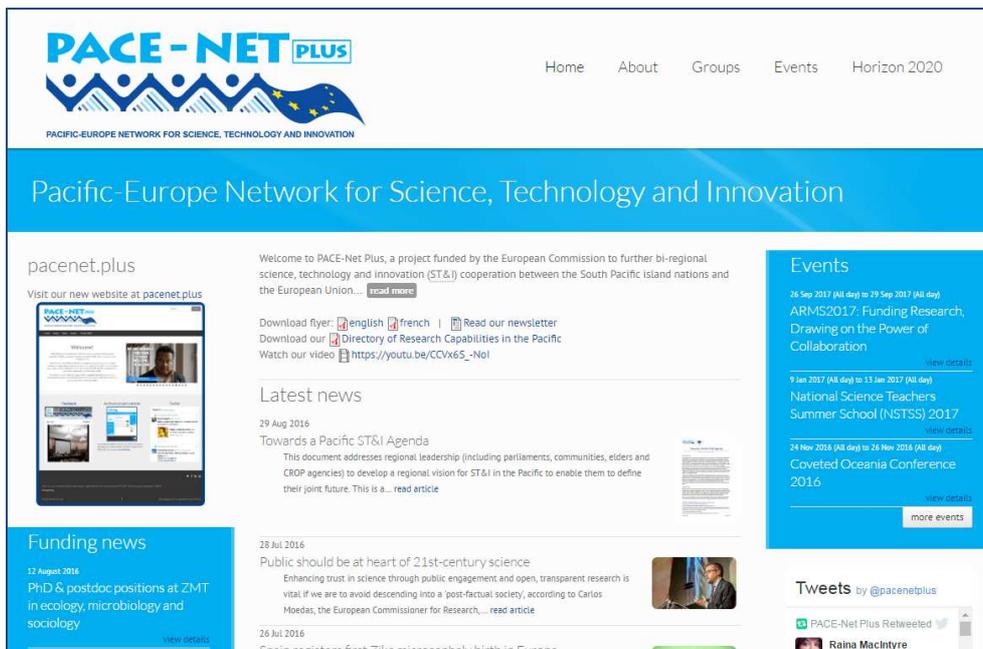
**Fig. 1: The PACE-NET Plus Project Homepage**

The project Website has been regularly updated with continued development bringing new features online. It is to note that a History section has been added in the menu to provide access to the important documents of the previous PACE-Net project. PACE-NET Plus is also on Twitter (@pacenetplus) and Facebook. Project Website: http://plus.pacenet.eu/

Towards the end of the project, activities around the project's ST&I working group has led to the development of a new website, http://pacenet.plus/, that will continue to serve the Pacific (and Pacific-Europe) ST&I community after the conclusion of the project. The project's website (http://plus.pacenet.eu/) has been archived and will continue to be available as a static website in order to keep the outputs of the project visible and available for the near future.

At the end of the project, there were 267 registered users on the website (see Fig 2. Users' location, for an approximate location of these users).

Fig. 2: Users location

After the initial development and launch of the website (weeks 0-15), visitor numbers to the website steadily increased on a weekly basis (from around 100 unique visits per week, to around 350 unique visits per week) until the mid-point of the project. See (fig.3 Visitors data). This corresponds to the project's significant activities, including think-tanks as well as seed funding, culminating in the Brussels bi-regional policy dialogue.

Subsequently, after the Brussels bi-regional policy-dialogue, the project has *shifted gear*, with far fewer high-profile activities, instead focussing on delivering the seed funding, innovation studies, and the ST&I working group. The final two peaks (around weeks 116 and 144) correspond to the OCTA Innovation event in Noumea and the bi-regional policy dialogue in Nadi (Fiji).

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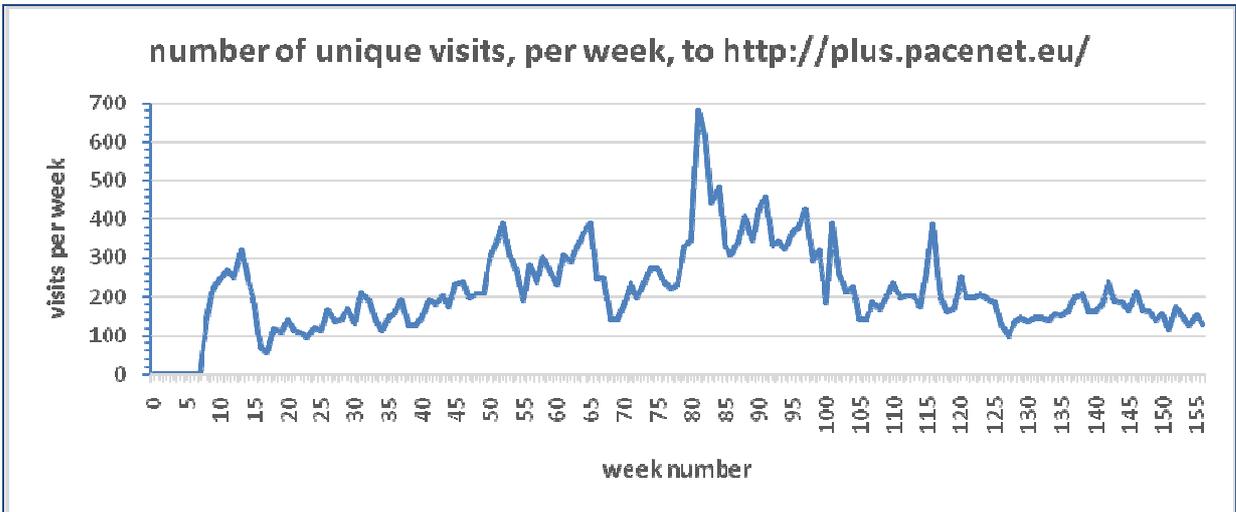
Fig. 3: Visitors data – Number of unique visits, per week to the Website

These visitors are from across the globe, though not surprisingly dominated by Pacific and European locations (fig. 4 Visitors Country). Note the high percentage for Australia, as this is where the webmaster is located. Also, interestingly, there is a high percentage of visits from India. This is almost certainly due to the fact that there is an internet service provider in India named "PACE-NET", which no doubt causes the PACE-Net Plus website to appear in search results for this Indian company.

Fig. 4: Visitors Country

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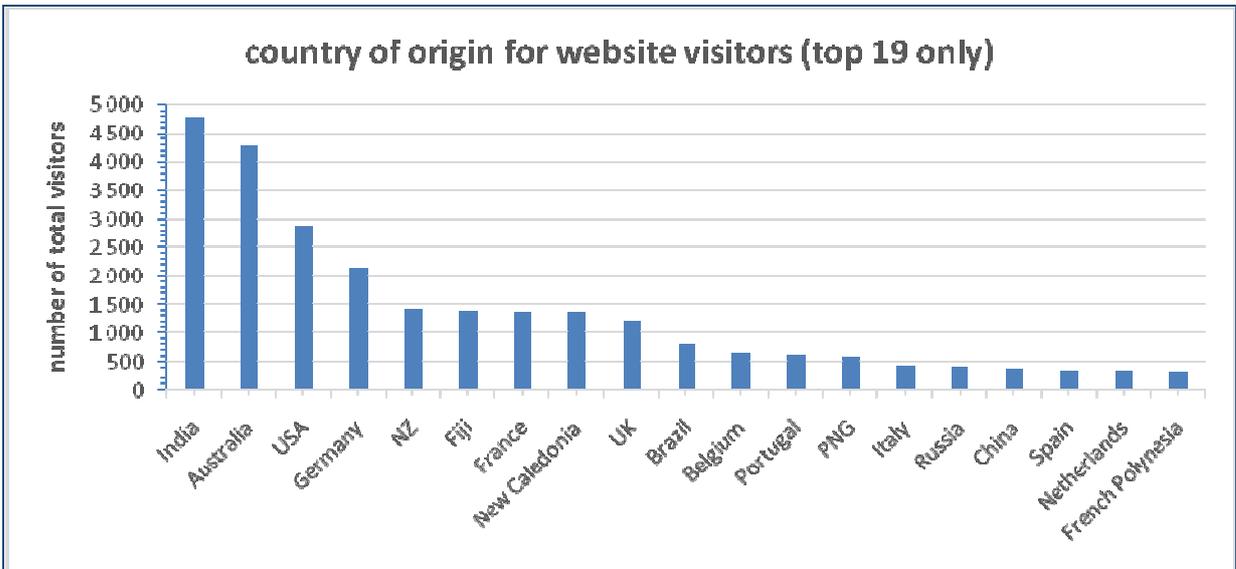
Visitors city also gives an indication of the cities where website visitors are located.
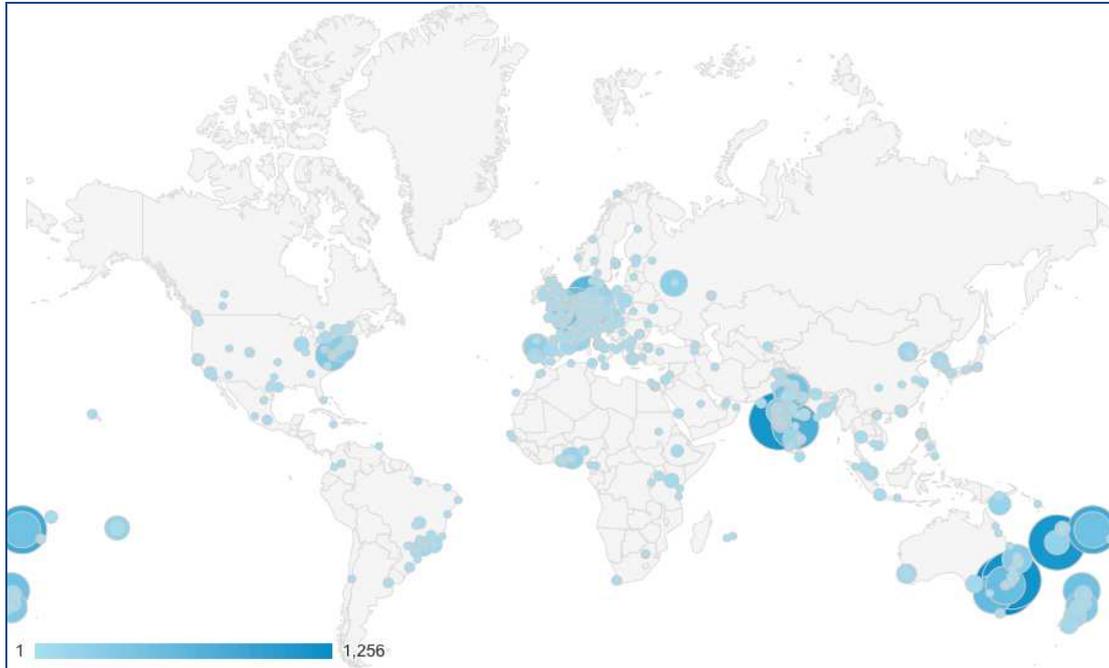
Fig. 5: Visitors city

Use of social networks

In addition to the website, the project has also maintained a social media presence, in particular on **Facebook** and **Twitter**. We have found these channels to be an effective means of reaching a broader group of people than the website, due to the fact that information shared on social media will appear in the accounts of interested people, regardless of whether or not they have connected with the PACE-Net Plus accounts.

Utilising the PACE-Net Plus Website, plus social media presence (Twitter and Facebook), task partners have continued to highlight news, events and funding opportunities that have arisen in the Pacific region. This includes, for example, international conferences, job openings, scholarships and fellowships, travel grants, and new research outputs.
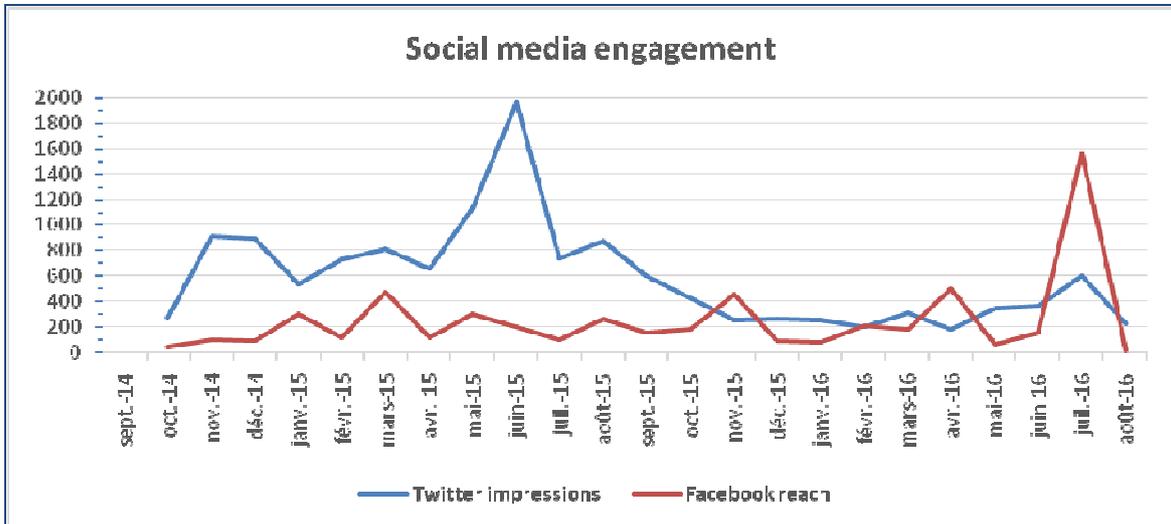
Fig. 6: PACE-Net Plus social media engagement

The chart in Fig. 6 displays indicative levels of engagement. The "Twitter impressions" indicate the number of people who saw an item that was shared *via* Twitter. This peaked in June 2015 when IRD posted a tweet about the PACE-Net Plus workshop on observatory systems. IRD has many thousands of followers on its Twitter account, hence the large engagement. The level of engagement with Twitter has reduced since then.

However, the decline in Twitter engagement has given rise to more engagement *via* Facebook. In particular, Facebook has more easily enabled the sharing of multimedia, including photos and videos, which makes these articles more appealing for people to explore in more detail. The final peak for the project's 'Facebook reach' (which similarly tracks the number of people who see an item shared via Facebook) corresponds to the sharing of the project's video. This video was further shared extensively by many of the project partner organisations, as well as the individuals involved.

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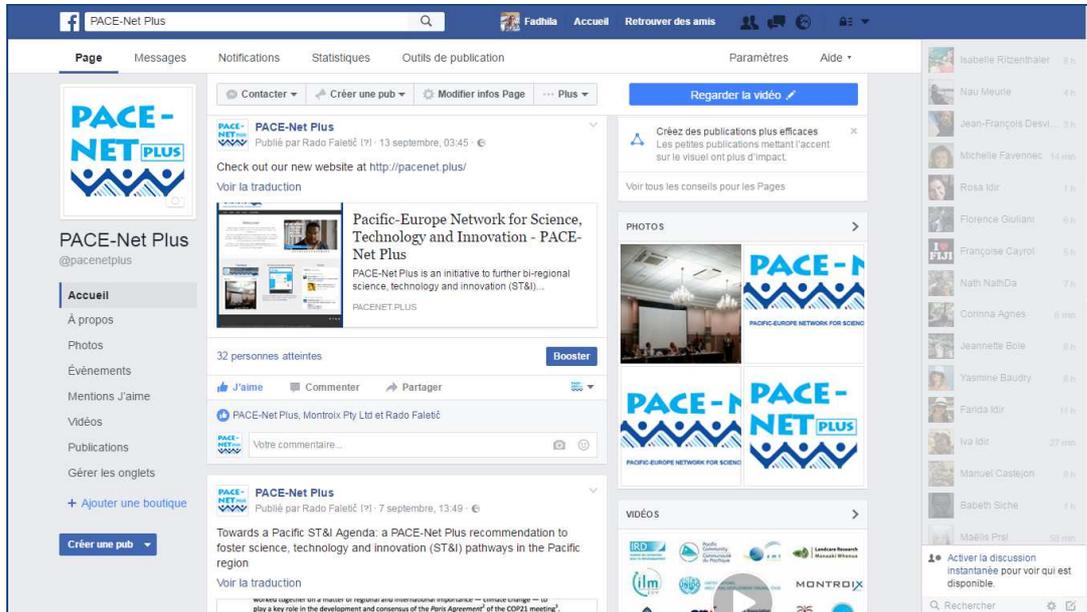
Fig. 7: The PACE-NET Plus Facebook Page

Film

As the project coordinator, IRD made a film on the project, collecting statements from the project partners and key stakeholders from both regions, during several events that took place in 2015 and 2016. These shared their views on the project but also their vision of Research in ST&I in the Pacific. The film shows the variety of organisations and diversity of people who engaged, as well as the many topics addressed in PACE-Net Plus. See: https://www.youtube.com/watch?v=CCVx6S_-NoI

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Fig. 8. The project film posted onto YouTube

Project Compendium

This booklet, displaying all the project outcomes is being developed as this deliverable is being written. It will include the following sections and will be disseminated to all the project key stakeholders at the very end of the project:
- Introduction (background)
- Regional context of STI research in the Pacific
- State of the Art (Directory + Bibliometric analysis)
- Non Communicable Diseases and infectious diseases in the Pacific
- Agri-aquaculture
- Ciguatera and ciguatoxins
- Water & Waste management
- Mining & its environment
- Observation systems of the Climate change in the Pacific
- Innovation in the Pacific and opportunities for Europe
- Seed-funding
- Recommendations for enhanced bi-regional partnerships
- Towards a Pacific ST&I Framework
- Regional and bi-regional dialogue (STI group)
- PACE-Net Plus (other) success stories (PIURN/USP, SIDS Conference/NUS, Pacific Fund on water/ANU, etc.)

Dissemination efforts and channels

PACE-Net+: Communication and Dissemination (for D7.4)					
Material (communiqués)	Dissemination channel	Type of audience	Countries/ Regions addressed	Size of audience (approx.)	Web-link to the media release
IRD					
Kick off meeting	IRD South Pacific Website	Researchers and research managers	Europe and South Pacific	125	https://intranet.ird.fr/developpement/financements-europeens/actualite/lancement-du-projet-pace-net-plus
Bremen conference	IRD NC Activity report	Researchers and research managers	Global		
SIDS Conference	IRD general Website & INCO-WIKI: INCONTACT Network Website		Europe and South Pacific	2200	http://www.ncp-incontact.eu/nkswiki/index.php?title=PACE-Net_Plus_at_the_SIDS_Conference
Innovation survey in NC	List of PNP key stakeholders	All PNP mailing list (participants in PNP events…)	New Caledonia and French Polynesia	800	
Info Day(s)	Info Day	Institutionnal representatives+policy makers in NC and FP		80	https://intranet.ird.fr/developpement/financements-europeens/actualite/journee-d-information-sur-horizon-2020-organisee-par-pace-net-plus-a-auckland-nouvelle-zelande-le-10-11-juin-2014 & http://www.ncp-incontact.eu/nkswiki/index.php?title=PACE-NET_PLUS_INFO_DAY
Info day in NZ	Info Day	Research admin. and institutionnals in NZ			http://www.ncp-incontact.eu/nkswiki/index.php?title=PACE-NET_PLUS_INFO_DAY
Platform in Auckland	NC Press	All			https://intranet.ird.fr/developpement/financements-europeens/actualite/la-premiere-plateforme-de-dialogue-bi-regional-eu-pacifique-du-projet-pace-net-s-est-tenue-les-10-et-11-decembre-2014-a-auckland & http://ec.europa.eu/research/iscp/pdf/newsletter/international-research-update_53_february-2015.pdf#view=fit&pagemode=none

	EC/International Research (Newsletter				http://ec.europa.eu/research/iscp/index.cfm?lg=en&pg=newsletter
Platform in Brussels	INTERNATIONAL RESEARCH newsletter of the DG RTD				http://www.ncpresse.nc/PACE-NET-Plus-au-Parlement-Europeen_a4415.html & http://nouvelle-caledonie.ird.fr/toute-l-actualite/evenements/pace-net-plus-seconde-plateforme-bi-regionale-pacifique-europe-a-bruxelles
Platform in Nadi	(Incontact=terminated)				http://en.ird.fr/ird.fr/all-the-current-events/events/workshop-information-days/pace-net-plus-bi-regional-platform
Seed-funding call	List of PNP key stakeholders				https://intranet.ird.fr/developpement/financements-europeens/actualite/appel-a-projets-pace-net-plus-seed-funding-date-limite-1er-avril-2015
Newsletter 1 to 5	List of PNP key stakeholders				
Film PNP	+YouTube	All			https://www.youtube.com/watch?v=CCVx6S_-NoI
Compendium	*forthcoming*				
General (on the project)	Delegation of EU in NZ		EU and NZ		http://eeas.europa.eu/delegations/new_zealand/press_corner/all_news/news/2013/20131008_01_en.htm
General (on the project)	Pacific Climate Change Portal				http://www.pacificclimatechange.net/index.php/new/7114-reinforcing-the-pacific-europe-network-for-science-technology-and-innovation-pace-net-plus
ACU					
The PACE-Net Plus project's website was linked to the ACU's website; visitors to the ACU website have been made aware of PNP activities.					
ANU					
Ongoing project publicising (WP3 focus)	French-Australian Water and Land Management Initiative	Researchers, diplomats, consultants and businesses, government officials	France, Pacific Islands, Australia	200	http://waterandland.org/index.php/projects-2/pace-net-plus/
Ongoing project publicising	ANU researcher webpage link (noted in all outgoing emails)	Researchers and research partners	All	100	https://researchers.anu.edu.au/researchers/daniell-ka

Ongoing project publicising	Flyer on office door	Academics, students and visitors to the Fenner School	Australia	200	Physical flyer
Ongoing project publicising	ANU collaboration with Australia and France brochures	Researchers, diplomats, government officials, Research managers, Businesses	Europe, France	100	Physical flyer
Think tank program and seed-funding opportunities	InfoDay presentation - Research collaboration with Europe	Researchers, diplomats, government officials	Australia, Pacific, Europe	100	http://politicsir.cass.anu.edu.au/centres/anu-centre-for-european-studies/events/research-collaboration-eu
Think-tank results and bi-regional dialogue building methodology (as part of a presentation in the Science-Governance session)	International earth systems governance conference	Researchers, government officials, NGOs	All	200	conference presentation and panel discussion (https://twitter.com/anusustsci Dec 14 2015)
EU collaborative funding opportunities identified through PACE-Net Plus, including Horizon2020	DVC(Research) monthly news meeting	Researchers and research managers	Australia	3000	internal emails

and COST					
PACE-Net Plus Project and opportunity updates, including seed-funding calls	Australian Key Stakeholder contact email list (including CSIRO, ANSTO, RUN Network)	Researchers	Australia	1000	internal emails
PACE-Net Plus Project and opportunity updates, including seed-funding calls	ANU Pacific Institute board meetings and Institute listserv	Researchers	Australia, Pacific	250	internal emails
CNRT					
Auckland Conference	CNRT website and maling list	Researchers and reserach managers, mining company representatives, institutional representatives, private sector, civil society	New Caledonia, France, Europe and South pacific	1500	www.cnrt.nc
Seed-funding call	CNRT members	Reserach managers, mining company representatives, institutional representatives,	New Caledonia	30	
Innovation survey in NC	LNC newspaper and LNC website	All	New Caledonia		https://www.lnc.nc

Film PNP	CNRT website and maling list	Researchers and reserach managers, mining company representatives, institutional representatives, private sector, civil society	New Caledonia, France, Europe and South pacific	1500	www.cnrt.nc
CTA					
Info not available					
ILM					
Think tank on infectious diseases	ILM Activity report	Researchers and research managers and policy makers	Europe and South Pacific	100	http://www.tahiti-infos.com/Maladies-infectieuses-le-Pacifique-fait-le-point-en-Polynesie_a114010.html
Seed-funding call		Researchers and research managers	Europe and South Pacific		
Info Day(s)	Institutional rep. In NC and FP	Researchers and research managers	Europe and South Pacific		
Platform in Auckland	ILM Activity report	Researchers and research managers and policy makers	FP		
Platform in Brussels	ILM Activity report	Researchers and research managers and policy makers	FP		
LCR					
Newsletter 1 to 5	Email to all past and present New Zealand participants in PNP events, and interested parties	Researchers, Research Administrators, central government officials	New Zealand	75	

Seed-funding call	Email as above, plus research office representatives for Universities and crown research institutes (where available)	Researchers, Research Administrators, central government officials	New Zealand	100	
Infoday, think tank and platform notices, reports	Email to all past and present New Zealand participants in PNP events, and interested parties	Researchers, Research Administrators, central government officials	New Zealand	75	
MPL					
Website	PNP website	general public and project participants	South Pacific & Europe	~20,000 unique visits	http://plus.pacenet.eu/
Facebook	Facebook	general public	South Pacific & Europe	100+ followers	https://www.facebook.com/pacenetplus/
Twitter	Twitter	general public	South Pacific & Europe	100+ followers	https://twitter.com/pacenetplus
InfoDay (kick-off meeting)	seminar	project partners	project partners	15	
InfoDay (Sydney)	InfoDay & website	researchers and research managers	South Pacific	100	http://plus.pacenet.eu/events/horizon2020-infoday-2013
InfoDay (Noumea)	InfoDay & website	researchers and research managers	South Pacific	100	http://plus.pacenet.eu/events/horizon2020-infoday-noumea-2014
InfoDay (Canberra)	InfoDay	researchers and research managers	Australia	40	http://politicsir.cass.anu.edu.au/centres/anu-centre-for-european-studies/events/research-collaboration-eu
Multiplier forum (Auckland)	InfoDay & website	researchers, research managers & policy	New Zealand & South	40	http://plus.pacenet.eu/events/infoday-auckland-2014

			Pacific		
SIDS Conference	InfoDay & website	policy	South Pacific & SIDS	60	http://plus.pacenet.eu/events/sids-pacenetplus-2014
Think-Tank (Noumea)	InfoDay & website	researchers, research managers & policy	South Pacific & Europe		http://plus.pacenet.eu/events/infoday-noumea-2014
Think-Tank (Auckland)	InfoDay & website	researchers, research managers & policy	South Pacific & Europe		http://plus.pacenet.eu/events/thinktank-auckland-2014
Workshop (Lae)	InfoDay & website	researchers, research managers & policy	PNG		http://plus.pacenet.eu/events/png-innovation-agriculture
InfoDay (Nadi)	InfoDay & website	researchers, research managers & policy	South Pacific		http://plus.pacenet.eu/events/fiji-infoday-2016
Pacific ST&I Roadmap	Pacific ST&I Roadmap document	policy & senior ST&I executives	South Pacific		
NUS					
NUS Samoa conference 2014 August 29th	PACENETPlus booth with PNP brochures	conference participants	Pacific region	100	
SIDS conference side event for PACENETPlus Sept 1st 2014 7.30 pm - 8.30pm	SIDS website PACENET website	All	All	2200	
NUS ICT Symposium	PACENETPlus booth with PNP brochures	conference participants	International	100	http://www.nus.edu.ws/s/index.php/87-nus/news-events/334-the-international-symposium-on-ict-in-development-2015

Nov 2015					
PIURN conference in Samoa Sept 19th 2016	Presentation on PACENTPlus STI Roadmap	conference participants	International	100	
SPC					
Bremen conference	SPC website and emailing list media release SPC	all and media			http://www.spc.int/en/media-releases/1863-spc-contributes-to-the-pace-net-plus-conference.html
Think tank Noumea	SPC website and emailing list media release SPC	all and media			http://www.spc.int/en/media-releases/1942-coastal-ecosystem-disturbances-fish-and-shellfish-poisoning-and-their-socio-economic-implications.html
SPI					
Bi-regional Platform event in Nadi	SPI website	SPI Stakeholders	Global	1000	http://spi.pt/en.index#not-822
Regional and Bi-regional Policy Dialogue event in Brussels	SPI website	SPI Stakeholders	Global	1000	http://spi.pt/en.index#not-725
Regional and Bi-regional Policy Dialogue event in New Zealand	SPI website	SPI Stakeholders	Global	1000	http://spi.pt/en.index#not-648
PACE-Net Plus Conference, 9th-11th September	SPI website	SPI Stakeholders	Global	1000	http://spi.pt/en.index#not-633

2014 in Bremen					
Conference and Think Tanks in Bremen, Germany.	SPI website	SPI Stakeholders	Global	1000	http://spi.pt/en.index#not-614
Kick off meeting	SPI website	SPI Stakeholders	Global	1000	http://spi.pt/en.index#not-494
Project Brochures/flyers	STI Days 2014 (Bangkok)	Reserachers/ Students/ Incubators/ Business Community	Europe and ASEAN	500	
Project Brochures/flyers	5th INCO Conference (Athens)	Reserachers/ Students/ Incubators/ Business Community	Europe	50	
Project Brochures/flyers	STI China Workshops (Brussels and Beijing)	Reserachers/ Students/ Incubators/ Business Community	Europe and China	40	
Project Brochures/flyers	Dragon-STAR First Dissemination Workshop (Porto)	Researchers and research managers	Europe and China	50	
Project Brochures/flyers	Workshop Supporting EU Access to Chinese Research &	Researchers and research managers	Europe and China	70	

Project Brochures/flyers	Innovation Programmes (Brussels)			
Project Brochures/flyers	Technology Co-operation Fair (Chengdu)	Researchers and research managers	Europe and China	200
Project Brochures/flyers	International Technology Transfer Network Conference (Beijing)	Researchers and research managers	Europe and China	200
Project Brochures/flyers	CPC Alliance - China-Portugal Cluster Alliance Workshop (Lisbon)	Business managers	Europe and China	50
Project Brochures/flyers	STI Days 2015 (Paris)	Reserachers/ Students/ Incubators/ Business Community	Europe and ASEAN	300
Project Brochures/flyers	STI Days 2016 (Hanoi)	Reserachers/ Students/ Incubators/ Business Community	Europe and ASEAN	500
Project Brochures/flyers	Taiwan-China-Portugal 1st Forum on Exploring Business Opportunities (Porto)	Business managers	Europe, Taiwan, China	30
Project Brochures/flye	Dissemination Seminar (Vietnam)	Researchers and research managers	Europe and ASEAN	80

rs				
Project Brochures/flyers	Indonesian Trade Regulations (Porto)	Business managers	Europe and ASEAN	30	
Project Brochures/flyers	Dragon-STAR Plus meeting (Zurich)	Researchers and research managers	Europe and China	50	
Project Brochures/flyers	Innovation horizons for EU and Brazil: Opportunities and challenges for investment and funding – INCOBRA Project (Porto)	Researchers and research managers	Europe and Brazil	50	
Project Brochures/flyers	Annual Event Global Entrepreneurship Monitor (GEM) (Boston)	Researchers and business managers	Global	200	
Project Brochures/flyers	ASEAN-Portugal: Strengthening Economic & Business Partnerships (Porto)	Business managers	Europe and ASEAN	50	
UNIDO					
Online publishing	UNIDO's Open Data platform (open to Member States)	UNIDO member states	Global	6000 visits (in 2016 so far)	https://open.unido.org/index.html#/projects/M3/projects/130156
Film PNP	UNIDO's YouTube channel	Global	Global	17 views (as per 24	https://www.youtube.com/watch?v=zVOKG3rryeQ&feature=youtu.be

				August 2016)	
Tweet	UNIDO's Twitter account (MakingIT Magazine)	Global	Global	1700	https://twitter.com/makingitmag/status/758287275675512832
Assessment Meetings in UNIDO Brussels	Meetings/ Assessment (EU, DG RTD, INCO-NETs)	Desk officers, managers of INCO-NETs and evaluators	No direct outreach	50	N/A
Pacific-EU Business forum 2014	Panel 5: Regional development through research, innovation and technology	Businesses, government, civil society	Global	70	N/A
UPNG					
Info not available					
USP					
Bremen conference	USP Faculty Activity Report,USP FSTE Facebook Page	Researchers,research managers, students and Alumni	USP member countries	32,000+	https://www.facebook.com/USP.FSTE/
SIDS Conference	USP All Staff Student Email Distribution,USP Faculty Activity Report,USP FSTE Facebook Page, USP Acitvity Report, USP Press Release	Researchers,research managers, students and Alumni	USP member countries	32,000+	http://www.usp.ac.fj/news/story.php?id=1614#.V-imCn1jKVs

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Innovation survey in Fiji	USP All Staff Student Email Distribution, USP Faculty Activity Report,USP FSTE Facebook Page	Researchers,research managers, students and Alumni	USP member countries	32,000+	https://www.facebook.com/USP.FSTE/
Info Day(s)	USP All Staff Student Email Distribution, USP Faculty Activity Report	Researchers,research managers, students and Alumni	USP member countries	32,000+	https://www.facebook.com/USP.FSTE/
Platform in Auckland	USP All Staff Student Email Distribution, USP Faculty Activity Report	Researchers,research managers, students and Alumni	USP member countries	32,000+	https://www.facebook.com/USP.FSTE/
Platform in Brussels	Faculty All Staff Student Email Distribution, USP Faculty Activity Report	Researchers,research managers, students and Alumni	USP member countries	32,000+	https://www.facebook.com/USP.FSTE/
Platform in Nadi	USP All Staff Student Email Distribution,Faculty Facebook Page, USP Twitter, USP Faculty Facebook Page, Fiji TV, Fiji Times, Fiji Sun	Researchers,research managers, students and Alumni	USP member countries	100,000+	http://fijisun.com.fj/tag/pace-net-plus-bi-regional-dialogue-platform-forum/
Seed-funding call	USP Faculty FSTE All Staff Student Email Distribution,	Researchers,research managers, students and Alumni	USP member countries	32,000+	USP All Staff Student Email Distribution is personal email distribution to all FSTE staff and Student

Newsletter 1 to 5	USP Faculty FSTE All Staff Student Email Distribution, USP Faculty Activity Report	Researchers,research managers, students and Alumni	USP member countries	32,000+	USP All Staff Student Email Distribution is personal email distribution to all FSTE staff and Student
Film PNP	USP Faculty FSTE All Staff Student Email Distribution, USP Faculty Activity Report	Researchers,research managers, students and Alumni	USP member countries	32,000+	USP All Staff Student Email Distribution is personal email distribution to all FSTE -USP staff and Student
VKS					
Kick-off meeting on September 2013		Researchers,research managers, students and Alumni	Vanuatu & Pacific coutnries		http://vanuatuculturalcentre.vu/pacenet/
On-going project activities					https://www.facebook.com/VanuatuKaljoralSenta?fref=nf)
ZMT					
Kick off of the Project	IDW Informationsdienst Wissenschaft	Research Community	Germany, Austria, Switzerland	34000	https://idw-online.de/en/news594344
Kick off of the Project	ZMT Website	Research Community and policy stakeholders	Global	300	http://www.zmt-bremen.de/en/1.7.14.html
Kick off of the Project	ZMT Newsletter	Research Community and policy stakeholders	Global	2000	http://lists.zmt-bremen.com/ZMT_Newsletter1-2014.pdf
Bremen conference	IDW Informationsdienst Wissenschaft	Research Community	Germany, Austria, Switzerland	34000	https://idw-online.de/de/news601206

Bremen conference	ZMT Website	Research Community and policy stakeholders	Global	300	http://www.zmt-bremen.de/en/29.8.14_2.html
Bremen conference	ZMT report, page 9	Research Community and policy stakeholders	Global	800	http://www.zmt-bremen.de/Binaries/Binary12223/Report_2013_2014.pdf
Presentation of PNP	Leibniz Work Group Internationalisation	Research Community and Management	Germany	40	
Platform in Brussels	ZMT Website	Research Community and policy stakeholders	Global	300	http://www.zmt-bremen.de/en/1.7.15.html
Seed-funding call	Leibniz Association/German Ministry for Education and Science	Research Community	Germany and abroad	appr. 14 institutes dealing with the South Pacific	E-Mail lists
Seed-funding call	ZMT internal maillist	ZMT	Germany	120	E-Mail lists
Platform in Nadi	ZMT Website	ZMT	Global	300	http://www.zmt-bremen.de/en/5.7.16.html

PACE-NET Plus Consortium